

MATTHEW TOKESHI

Department of Political Science • Williams College
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EMPLOYMENT

Williams College, Williamstown, MA

Assistant Professor, Department of Political Science, 2016-present

EDUCATION

Princeton University, Princeton, NJ

Ph.D., Politics and Social Policy, 2016

M.A., Politics, 2012

Fields: American Politics, Comparative Politics, and Formal and Quantitative Methods

University of California, Berkeley, Berkeley, CA

B.A., Political Science and Psychology, 2006

BOOK

Campaigning While Black: Black Candidates, White Majorities, and the Quest for Political Office. Columbia University Press (2023).

PUBLICATIONS

Tokeshi, Matthew. 2023. "Anti-Black Prejudice in Asian American Public Opinion." *Politics, Groups, and Identities* 11(2): 366-389.

Tokeshi, Matthew. 2022. "Rebuttals as Deracializing Strategies for African American and White Candidates." *Journal of Race, Ethnicity, and Politics* 7(2): 219-238.

Tokeshi, Matthew. 2020. "Why Are African American Governors and U.S. Senators So Rare? Exploring White Voters' Responses to African American Statewide Candidates." *Political Behavior* 42(1): 285-304.

Tokeshi, Matthew, and Tali Mendelberg. 2015. "Countering Implicit Appeals: Which Strategies Work?" *Political Communication* 32(4): 648-672.

HONORS

Christopher Mooney Dissertation Award, APSA State Politics and Policy section, 2017. *Best dissertation in American state politics and policy completed in 2016*.

Timothy Cook Award, APSA Political Communication section, 2015. *Best paper on political communication presented by a graduate student at the 2014 APSA Annual Meeting*

Best Paper Award honorable mention, APSA Race and Ethnic Politics section, 2015.

WRITING FOR GENERAL AUDIENCES

“Racial Politics in the Post-Trump Era.” *Williams Magazine*. Spring 2021.

RESEARCH INTERESTS

Public opinion and political behavior; racial and ethnic politics; political psychology; experimental and survey methods; campaigns; inequality and social policy; media and politics

WORK IN PROGRESS

“Measuring Racially Coded Campaign Communication: a Natural Language Processing Analysis of 300k Political E-mails” (with Katie Keith, Mark Hopkins, and Serah Park)

“A New Measure of Anti-Asian Prejudice and Its Political Consequences” (with Nathan Chan)

PRESENTATIONS

Annual Meeting of the American Political Science Association (2014, 2020, 2023)

Annual Meeting of the Southern Political Science Association (2016, 2019, 2021, 2023)

Annual Meeting of the International Society of Political Psychology (2015, 2021)

Oakley Center for the Humanities and Social Sciences Fellows Seminar, May 2020, Williamstown, MA

Annual Meeting of the Western Political Science Association (2018, 2020)

Joint Degree Program in Social Policy Dissertation Celebration, Princeton School of Public and International Affairs, Princeton University, May 2016, Princeton, NJ

Princeton American Studies Graduate Salon, April 2016, Princeton, NJ

Bobst Center for Peace and Justice Workshop on Race, Ethnicity, and Identity, April 2015, Princeton, NJ

NYU Center for Experiments in the Social Sciences Conference (2013 poster presentation, 2014), New York, NY

Workshop in Social Policy, Princeton School of Public and International Affairs, Princeton University, February 2013, Princeton, NJ

Center for the Study of Democratic Politics-Bobst Center for Peace and Justice Workshop on Experimental Design, Princeton University, January 2013, Princeton, NJ

FELLOWSHIPS AND GRANTS

Oakley Center for the Humanities and Social Sciences Fellowship, Williams College, spring 2020 and fall 2020

Class of 1957 Summer Research Grant, Williams College (2017, 2018, 2020, and 2021)

Prestage-Cook Travel Award, Southern Political Science Association, January 2016

Center for the Study of Democratic Politics Graduate Student Travel Grant, Princeton University, January 2016

American Studies Summer Research Prize, Princeton University, May 2015

Industrial Relations Section, Princeton University, October 2014

Center for the Study of Democratic Politics Political Behavior Seed Grant, Princeton University, May 2014 and October 2014

Fund for Experimental Social Sciences, Princeton University, January 2014

Center for the Study of Democratic Politics Graduate Student Research Grant, Princeton University, December 2013

Princeton Research in Experimental Social Science, October 2013 and October 2014

TEACHING

Instructor, undergraduate courses at Williams College

- Power, Politics, and Democracy in America
 - Spring 2017, Spring 2018, Spring 2019, Spring 2021, Spring 2022, Spring 2023, Spring 2024
- Racial and Ethnic Politics in America
 - Fall 2016, Fall 2018, Spring 2021, Spring 2022, Spring 2023, Spring 2024
- Immigration Politics in the U.S.
 - Fall 2018, Fall 2021, Fall 2022
- Do the People Govern? U.S. Public Opinion and Mass Political Behavior
 - Fall 2016, Spring 2018, Spring 2019
- Political Psychology
 - Fall 2021, Fall 2023

- Mass Media and American Politics
 - Fall 2023
- Campaigns and Elections
 - Fall 2022
- Race, Public Opinion, and Campaigns
 - Spring 2017
- Food Culture of the Berkshires (winter study)
 - Winter 2018

Assistant Instructor, undergraduate courses at Princeton

- Public Opinion (with Professor Tali Mendelberg), Fall 2013
- Mass Media and American Politics (with Professor Martin Gilens), Spring 2013

ADVISING

Senior Thesis Advisor, Department of Political Science, Williams College

- 2017: Will Sager
- 2018: Gabriella Carmona, Jack Greenberg
- 2019: Elizabeth Hibbard
- 2021: John McGovern
- 2022: Margot Berman (chair), Virginia Ontiveros
- 2023: Grace Kim (chair), Zia Saylor

Senior Thesis Advisor, Political Economy Program, Williams College

- 2024: Will Royce (chair)

Independent Study Advisor, Williams College

- 2022: Owen Foster

Undergraduate and Graduate Student Advisor, Princeton Research in Experimental Social Science, September 2013-May 2016

- Provided consulting services to undergraduates and graduate students conducting experimental research
- Led workshop providing practical and hands-on introduction to Qualtrics and Amazon Mechanical Turk for undergraduates, graduate students, and faculty, October 2013, October 2014, and November 2015

PROFESSIONAL SERVICE

Referee, *American Political Science Review*, *American Journal of Political Science*, *Journal of Race, Ethnicity, and Politics*, *Perspectives on Politics*, *Political Research Quarterly*

COLLEGE SERVICE

Faculty Compensation Committee, 2023-2024

Guest Lecturer, Williams Center at Mt. Greylock Regional Middle and High School
GreylockTalks lecture series, “The 2022 Midterm Elections: What Happened and What’s Next?”
January 18, 2023

Committee on Admission and Financial Aid, 2022-2023

Office of Institutional Diversity, Equity, and Inclusion “breakfast club” for tenure-track finalists,
2021-2022 and 2022-2023

Latinx Studies Faculty Search, February 2021

First Year and Sophomore Student Advisor, 2018-2019, 2021-2022, 2022-2023

Guest Lecturer, Williams College recruiting event for Achievement First Amistad High School
(New Haven, CT), April 2018 and November 2018

Faculty Mentor, Political Science Liaison Committee, Williams College, 2016-2017 and 2018-
2019

Panelist, post-election American politics faculty forum at Williams College, 2016, 2018, and
2022

INTERVIEWS

“How are seats filled when a member of Congress takes another job?” New Hampshire Public
Radio *Civics 101* podcast, December 2020.